

NEW CORVETTE-BASED TV SHOW ABOUT TO BECOME A REALITY

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In last month's Inside Track, I ran a small press release on Kim Ian Madson's new Corvette-based TV reality show that is nearing launch. As I stated last month, Kim has recently signed with producer Gregg Suskin and Original Media LLC, an independent production company specializing in unique films and series for television such as *LA Ink*, *Miami Ink*, and *Storm Chasers*, to produce *The Vette Whisperer* television show. As you may already remember, Kim and his crew at Corvette Restoration AZ (www.CorvetteRestorationAZ.com.) helped us with the infamous Timber Wolf C2 build back at the end of 2007 and the beginning of 2008. Kim has been in the Corvette business all of his life, and his dad was a famous fuel injection and race mechanic back in the day. Kim grew up with Corvette grease under his fingernails, and he has launched his early life experiences into a very successful career in our Corvette hobby.

Kim and I met about four years ago at the Barrett-Jackson auction in Scottsdale. He had sent me an email a couple of months prior to the event, and when I got there, we decided to meet. Becoming someone's friend over time has many facets. Lots of dots have to line up just right when you meet someone, and then they become a good friend. You know what I mean . . . some people you can meet and you know in 30 seconds you can never be friends with the person you just met, no matter what happens. You may be able to have a great business relationship with this person, but you will never share who you really are because you just don't trust them. You may have no idea why or how, but your gut just tells you to be really careful and make sure you play your cards right with this person. On the other hand, you can meet another person and in that same 30 seconds, all the planets align and you know that this person is genuine, the real deal so to speak, and you know you will be friends for a long time to come.

That's the way I felt after I met Kim for the first time. I just really felt comfortable. We had a lot in common, and we shared many of the same personal goals for our lives. We definitely had the same

sense of humor, and hanging out in social situations with Kim was a blast. His bigger-than-life persona is a magnet to most people, and most Corvette people love to hang out with Kim because it's just a fun place to be. Many people with Kim's depth of knowledge of Corvettes tend to have a big ego, especially so if they also have lots of cash to buy and sell cars. Not so with Kim. He is just as happy hanging with the guy who knows absolutely nothing about Corvettes as he is with his best celebrity customers. After you do business with Kim and his crew once, you will tend to go back again and again just to be a part of this constant party that seems to follow Kim around all the time.

I know, this is beginning to sound like it's "blow Kim up" day, but there really is a reason for discussing all of this. As I said, Kim is about to launch his new show, and I believe this will be one of the best things to happen to the Corvette hobby in decades. The Corvette has never had a dedicated TV show where everyone who loves the marquee could gather under one banner, but that is going to change here real soon. Kim will be the perfect host for this show, and lots of people in the Corvette hobby will finally get their chance to get on TV as the show travels the country in search of the greatest Corvette stories out there on the road. Lots of stuff is also going on in Tempe, Arizona, in preparation for the show launch. In order to accommodate the TV show and his ever-growing Corvette restoration business, Kim is in the final stages of expanding his already large shop.

If you want to be a part of this growing groundswell of support for the TV show and for a schedule of upcoming events, please visit www.VetteWhisperer.com. Just between me and you, I can't wait to see the new show!

Until next month,



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